

ORDER



MeTV - Ch 129

Mike Jones

K-WAS

National

Orders	Order / Rev:	37550
	Alt Order #:	08879092
	Product Desc:	ISSUE
	Estimate:	1567
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	10/09/12 / 10/09/12
	Order Type:	GENERAL

Primary AE:

Sales Office:

Sales Region:

Agency	Name:	Mundy Katowitz Media
	Buying Contact:	Casey Bessette
	Billing Contact:	1322 G Street SE
		Washington, DC 20003

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Advertiser	Name:	Priorities USA Action
	Demographic:	A25-54
	Product Codes:	PO1
	Priority:	LV1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	9	\$2,000.00	\$1,700.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$2,000.00	\$1,700.00	0.00
Totals	9	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones	Atlanta	Georgia	Start Of Order - End Of Order	100%

Mike Jones Start Of Order - End Of Order 100%

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Flight Dates: 10/30/12 - 11/06/12

Advertiser: Priorities USA Action
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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 7	MeTV	11/04/12	11/04/12	M-Su	5p-1130p	Rotator CM	5p-1130p		-----S	:30	1	\$100.00	LV1	0.00	NM		1	\$100.00
Mash (7:00 PM-8:00 PM)																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>									
Week: 10/29/12																		
E 8	MeTV	11/04/12	11/04/12	M-Su	5p-1130p	Rotator CM	8-10p		-----S	:30	1	\$100.00	LV1	0.00	NM		1	\$100.00
Columbo (8:00 PM-10:00 PM)																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>									
Week: 10/29/12																		
E 9	MeTV	11/04/12	11/04/12	Sign-On/Sign-Off		CM	3-7p		-----S	:30	1	\$100.00	ROT	0.00	NM		1	\$100.00
M-Su Rotator 5a-5a (3:00 PM-7:00 PM)																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>									
Week: 10/29/12																		
Totals																	9	\$2,000.00